



**SCIE**  
SOCIEDAD  
CIENTÍFICA  
INFORMÁTICA  
DE ESPAÑA



UNIVERSIDAD  
DE MÁLAGA



**E.T.S. INGENIERÍA  
INFORMÁTICA**  
UNIVERSIDAD DE MÁLAGA

## **SPONSORSHIP INFORMATION**



**CEDI**  
**2020**

**VI SPANISH INFORMATICS CONFERENCE**





September 23-25, 2020  
Málaga

<http://congresocedi.es>

The **Spanish Informatics Scientific Society (SCIE)**, is the federation of all Spanish associations and scientific societies related to the fields of Computer Science and Information Technologies, including Artificial Intelligence, Software Engineering, Computer Architectures and High Performance Computing, Image Recognition, Natural Language Processing, Human-Computer Interfaces, Big Data, Computer Graphics, etc.

SCIE is in charge of organising the major national event on Informatics, the **Spanish Conference on Informatics (CEDI)**, which every four years gathers more than 1000 professionals, academics and students conducting **research, development, innovation and higher education in Information Technologies (IT)**. During the three days of the conference, it is in the spotlight of all the Spanish Ministries, Agencies and Institutions related to Informatics.

The **VI edition of the conference (CEDI 2020)** will be held in Malaga from September 23 to 25, 2020 ([congresocedi.es](http://congresocedi.es)), hosting the following scientific conferences:

SCIENTIFIC SOCIETY	EVENT	INTEREST AREAS
 <b>ADIE:</b> Asociación para el Desarrollo de la Informática Educativa.	<b>SIIE</b>	<ul style="list-style-type: none"> <li>• E-Learning and E-Assessment. Virtual and remote laboratories.</li> <li>• Artificial intelligence in education.</li> <li>• Methodologies of development, use and evaluation of ICT in education. Application of pedagogical theories to the design of educational software.</li> </ul>
 <b>AENUI:</b> Asociación de enseñantes Universitarios de la Informática		<ul style="list-style-type: none"> <li>• Teaching Informatics at University</li> <li>• Application of ICT to the teaching-learning process.</li> <li>• Development of transversal and professional skills.</li> </ul>
 <b>AEPIA:</b> Asociación Española para la Inteligencia Artificial.	<b>CAEPIA</b> <b>MAEB</b> <b>TAMIDA</b> <b>LODISCO</b> <b>FINO</b>	<ul style="list-style-type: none"> <li>• AI in industry, science and society. Projects, contracts, collaborations.</li> <li>• Machine Learning, Big Data, Fuzzy Logic, Process Optimization.</li> <li>• Artificial Intelligence for industrial applications. Industry 4.0, Smart Cities, etc.</li> </ul>
 <b>AERFAI:</b> Asociación Española de Reconocimiento de Formas y Análisis de Imágenes	<b>AERFAI</b>	<ul style="list-style-type: none"> <li>• Computer Vision, Image Analysis and Processing.</li> <li>• Machine and Deep Learning.</li> <li>• Voice recognition.</li> </ul>

 <p><b>AIPO:</b> Asociación Interacción Persona-Ordenador.</p>	<p><b>INTERACCIÓN</b></p>	<ul style="list-style-type: none"> <li>• Human factors in people-machine interactions.</li> <li>• Design and evaluation of user interfaces and interactive systems.</li> <li>• User Experience (UX).</li> </ul>
 <p><b>CEA</b> Comité Español de Automática Comité Español de Automática</p>	<p><b>JTR</b></p>	<ul style="list-style-type: none"> <li>• Real Time Computing.</li> <li>• Industrial Computing (Industry 4.0)</li> <li>• Safety-critical Software.</li> </ul>
 <p><b>EUROGRAPHICS:</b> Sección Española de la Asociación Europea de Gráficos por Ordenador.</p>	<p><b>CEIG</b></p>	<ul style="list-style-type: none"> <li>• Computer graphics and visualization (photorealistic, large volumes of data, and real-time rendering).</li> <li>• Virtual and Augmented Reality (immersive and haptic 3D interaction).</li> <li>• Modeling, simulation and animation (of particles, fabrics, and virtual humanoids).</li> </ul>
 <p><b>sarteco</b> Sociedad Española de Arquitectura y Tecnología de Computadores.</p>	<p><b>SARTECO</b></p>	<ul style="list-style-type: none"> <li>• Planning, deployment and optimization of networks, computer systems and data centers.</li> <li>• Optimization of computer applications to improve performance and reduce energy consumption in CPU, GPU, FPGA, heterogeneous, distributed and parallel architectures.</li> <li>• Design of embedded and reconfigurable architectures, and real-time support and fault tolerant applications.</li> </ul>
 <p><b>SeCiVi:</b> Sociedad Española para las Ciencias del Videojuego</p>	<p><b>CoSeCiVi</b></p>	<ul style="list-style-type: none"> <li>• Artificial Intelligence for games</li> <li>• Computer Graphics for games</li> <li>• Interactive storytelling</li> <li>• Serious games</li> </ul>
 <p><b>SEPLN:</b> Sociedad Española para el Procesamiento del Lenguaje Natural.</p>	<p><b>SEPLN TECNOLING</b></p>	<ul style="list-style-type: none"> <li>• Automatic document processing.</li> <li>• Text analysis.</li> <li>• Conversational systems.</li> </ul>
 <p><b>Sistedes</b> Sociedad de Ingeniería de Software y Tecnologías de Desarrollo de Software Sociedad de Ingeniería del Software y Tecnologías de Desarrollo de Software</p>	<p><b>JISBD PROLE JCIS</b></p>	<ul style="list-style-type: none"> <li>• Software and Data Engineering</li> <li>• Formal Methods</li> <li>• Service Engineering, Blockchain, Cloud Computing, microservices</li> </ul>

## **SPONSORING CEDI 2020**

CEDI 2020 has become the major national forum for promoting IT synergies, provides excellent opportunities for the exchange of scientific and technological knowledge, and for establishing collaborations between all kinds of IT players. Sponsoring CEDI 2020 means associating your company's name to the most active research and innovation activities in the IT field, increases your company visibility and awareness, and provides you with direct access to the Spanish community working on these topics, including researchers, practitioners and also to the best students.

The CEDI 2020 organization offers three sponsoring packages, covering most common demands of potential sponsoring companies. Nevertheless, should you want to discuss further types of sponsorships for your company of institution, please do not hesitate to contact us.

<b>Sponsorship types</b>	<b>Amount</b>	<b>Benefits</b>
<b>GOLD</b>	3.000 EUROS	<ul style="list-style-type: none"><li>• One booth and a 20 min. presentation during the "Recruiting Day" *.</li><li>• Rollup with information about your company at the registration desk.</li><li>• Large company logo displayed in all publicity materials, including the conference Web and programme.</li><li>• Your company marketing brochures and main info into the delegates' bag</li><li>• Three free registrations to the conference, including the banquet and all social events.</li></ul>
<b>SILVER</b>	1.500 EUROS	<ul style="list-style-type: none"><li>• One booth at the "Recruiting Day"*.</li><li>• Rollup with information about your company at the registration desk.</li><li>• Medium-size company logo displayed in all publicity materials, including the conference Web and programme.</li><li>• Your company marketing brochures and main info into the delegates' bag</li><li>• Two free registrations to the conference, including the banquet and all social events.</li></ul>
<b>BRONZE</b>	800 EUROS	<ul style="list-style-type: none"><li>• Small company logo displayed in all publicity materials, including the conference Web and programme.</li><li>• Your company marketing brochures and main info into the delegates' bag</li><li>• Two free registrations to the conference, including the banquet and all social events.</li></ul>

**\*The Recruiting Day.**

About 30% of the attendees of CEDI are graduate and postgraduate students of IT degrees. This represents an excellent opportunity for companies looking for smart and talented IT students to get to know them, as well as for students and young researchers who are looking for a bright future outside academia to know about vibrant companies and the opportunities they offer to them.

CEDI 2020 will organize a full-day event where sponsoring companies can present their activities to interested attendees, interview talented people, and exchange ideas and impressions with them. Moreover, meeting with researchers from all over Spain and with other interested companies looking for collaboration opportunities, can help leveraging new partnerships and alliances, identifying common business needs, and notably increasing the visibility of all participating companies.

Contact information

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